



The Breeze

Rotary Club of Laguna Beach

District 5320

July/August 2022

Board of Directors

Ed Gould
President

Rene Williams
President-Elect

Sharon Plumley
Secretary

Pati Stoop
Treasurer

*The following Rotarians
will be serving in various
director or committee
positions to be
announced:*

David Cler
Michael Cook
Bob Elster
Tory Thomas
Diana Cimino
Gail Duncan
James Tehranchian
John Campbell
Adrian Lynn
Ed Storke
Wally Shao
Angela Popowa
Ward Blackburn
Maggie Klein
Rod Hatter
Harry Bithell

Ward Blackburn
Breeze Publisher

PRESIDENT'S MESSAGE



Hello Fellow Rotarians!

It's hard to believe that the 2022-23 Rotary Year is upon us! Wally's year was outstanding. Our membership grew at a greater percentage rate than any club in our district. Every Friday meeting was entertaining in his presidency.

The Car Show and Grapes for Grads were back after the Pandemic Hiatus. Our projects, the Homeless Shelter led by Jay Andrus, the Books and Dictionary program organized by Gail Duncan, the new Love Laguna Beach Project started by Gail, our community grants, the generosity of the club on Katy Moss's suggested literacy grant and New Guinea Water Project, and the Peter Freeman led gift to The Pantry, were all outstanding. The crowning jewel every year is the work that Diana Cimino, Angela Shipp, and this year, with the addition of Angela Popowa was tremendous.

The programs that John Campbell provided were informative and timely. The work done by both Jerry Immel and Wally Shao to have every meeting ready for the membership was very much appreciated. And the commitment from Pati Stoop, Bobbi Cox, Rene' Williams, Jeff and Kerri Redeker, Ward Blackburn, and Harry Bithell to provide two successful fundraisers, revive the Breeze, update the Website, and make sure board minutes were timely and accurate deserves a thousand thanks. I'm sure I've forgotten somebody or something, If so, I apologize. If that's you, just let me know and I will be glad to remind the members of your efforts.

Now, for my year! I want to thank those members who have honored me by agreeing to serve on the Board of Directors in 2022-23.

Your volunteer spirit is very much appreciated. I look forward to working with every one of you. A detailed plan to revise the club bylaws and reformat the Board to better suit today's Rotary will soon be presented to the club!



**IMAGINE
ROTARY**



BIRTHDAYS

July

- John Campbell - 3
- Karin Imhoff - 25
- Diana Cimino - 26
- Bob Elster - 31

August

- Bobbi Cox - 4
- Keith Matassa - 12
- Michelle Highberg - 14
- Angela Popowa - 26
- Peter Freeman - 29
- Jason Allemann - 30



When and what brought you to Laguna?

Laguna Beach and the OC coastal beaches have been attractive to me for the past 30 years. Three times during my years as a community college Superintendent/President I applied for the Chancellorship of Orange County Community College Districts. In all three cases, after nationwide searches, I finished runner-up, it was inevitable that I would end up in Orange County near the beaches after I retired. My daughter became a teacher at Thurston Middle School in 2006, and when I retired in 2011, we moved to Aliso Viejo, where she and our grandson lived. In 2018 I reengaged to Rotary and joined the Laguna Beach Rotary Club. After being in five other Rotary Clubs and visiting several others I found the warmth, project commitments, and friendliness of the Laguna Beach Rotary Club simply the best. It has met all of my expectations and far beyond.

What motivated you to join Rotary?

After being a member and President of a Kiwanis Club in Reno, Nevada I took my first California vice presidency of a community college in Gilroy, California. The college president suggested I become a member of the Gilroy Rotary Club. I was looking for more community service and a club that had international, as well as local, service projects. The Gilroy Rotary Club started the now famous Gilroy Garlic Festival a few years before I joined, and Rotary International had started the international program to eradicate polio the year I came to California, so it was a natural fit for me. The Garlic Festival sponsors many, if not all, of the South Santa Clara County non-profit service organizations so I was more than happy to join. Since that club I have been a proud member of five additional clubs, including Laguna Beach. No other organization that I know of has made such a difference locally and internationally than Rotary.

What have you gained from Rotary?

A better question for me might be, what haven't I gained from Rotary. Rotary has given me friendships, fund raising opportunities, some that benefited the colleges I served, an opportunity to serve the local communities in so many ways. Rotary led to service on Chamber of Commerce Boards and Visitor Centers, an opportunity to be the United Way General Chairman of the High Desert Annual United Way Campaign, and a founding member of the High Desert Economic Development Authority, to name a few. While there are many more gains from Rotary, I think the most important is perspective on international and community service.

What are some of your other community interests?

The new Love Laguna Beach program that is incubating currently and represented well by Gail Duncan is upper most of my Laguna Beach activities. I follow Junior Lifeguards, the Chamber of Commerce, and in Aliso Viejo Little League Baseball. Two of those have been greatly influenced by my 11-year-old grandson.

You'll learn more about me during the coming year. I am proud and honored to be your 2022-23 president. - Ed



ROTARY PROGRAMS

- 7/01/22 DARK - Fourth of July Weekend
- 7/08/22 Rich German - Project O
- 7/15/22 Sherill Sedillo - Hearts 4 Africa
- 7/22/22 District Governor

- 8/05/22 Bill Hoffman - Hoffy Tours
- 8/12/22 TBA
- 8/19/22 TBA
- 8/26/22 TBA


ROTARY DUTIES

DATE	GREETER 1	GREETER 2	BADGES	CASH	TICKETS
7/1/22	DARK	DARK	DARK	DARK	DARK
7/8/22	Harry Bithell	Gail Duncan	Wayne Stroscher	Maggie Klein	Dave Norton
7/15/22	Imer Bauta	Jason Alleman	Keith Matassa	Jerry Immel	Maggie Klein
7/22/22	Udo Stoeckmann	Karin Imhoff	Michael Laux	Rick Cirelli	Pam Estes
7/29/22	Nick Clarke	Angela Popowa	Mike Mahoney	Bobbi Cox	Julie Hile
8/5/22	Pam Estes	Jerry Immel	Noel Johnson	Bob Elster	Jason Vilorio
8/12/22	Cody Cerney	Ed Storke	Rick Cirelli	Kerri Redeker	Wally Shao
8/19/22	Chuck Schoen	Rod Hatter	Michael Laux	Maggie Klein	Sharon Plumley
8/26/22	Wayne Stroscher	Bob Ward	Lynn Gregory	Michael Cook	Peter Freeman

DATE	INSPIRATION	PLEDGE	FINE MASTER	BIRTHDAY CAKE
7/1/22	DARK	DARK	DARK	4TH OF JULY
7/8/22	Julie Hile	James Tehranchian	Udo Stoeckmann	
7/15/22	Bob Ward	Katie Moss	Michelle Highberg	Jeff Redeker
7/22/22	Dave Norton	Bobbi Cox	Michael Laux	
7/29/22	Angela Shipp	Lynn Gregory	John Campbell	
8/5/22	Jerry Tankersley	Pati Stoop	Jan Herkelrath	
8/12/22	Peter Freeman	Julie Hile	Ward Blackburn	
8/19/22	Wally Shao	James Tehranchian	Rick Cirelli	Diana Cimino
8/26/22	Adrian Lynn	Cody Cerny	John Noorbaar	



Please brings small bills for your luncheon, exact change is appreciated.





Rotarians at Work!



Birthdays





The Transition!

←→
June 24, 2022



Party Favors

Rotarians **NOT** at Work



All together now!



Who me?



buffalo Herd



Past Presidents - Sorry Wally



Celebrate!





The Transition!



Welcome
President Ed



Introducing Board and Committee
Members



President Elect



Dessert Ladies



New Secretary



End